



# Ranking The World's Best Mobile Operators:

New ways to measure and understand MNO performance, beyond revenues, subscribers and ARPU



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3 Italia	<a href="http://www.tre.it/public/home.php">http://www.tre.it/public/home.php</a>
3 The UK	<a href="http://www.three.co.uk/Home">http://www.three.co.uk/Home</a>
AIS Thailand	<a href="http://www.ais.co.th/en/index.html">http://www.ais.co.th/en/index.html</a>
Asiacell Iraq	<a href="http://www.asiacell.com/">http://www.asiacell.com/</a>
AT&T The US	<a href="http://www.att.com/">http://www.att.com/</a>
Avea Turkey	<a href="http://www.avea.com.tr/">http://www.avea.com.tr/</a>
Banglalink Bangladesh	<a href="http://www.banglalinkgsm.com/">http://www.banglalinkgsm.com/</a>
Base (KPN) Belgium	<a href="http://www.base.be/">http://www.base.be/</a>
Beeline Ukraine	<a href="http://www.beeline.ua/">http://www.beeline.ua/</a>
Bell Mobility Canada	<a href="http://www.bell.ca/home/">http://www.bell.ca/home/</a>
Bharti Airtel India	<a href="http://www.airtel.in/">http://www.airtel.in/</a>
BITE Lithuania	<a href="http://www.bite.lt/">http://www.bite.lt/</a>
Bouygues France	<a href="http://www.bouyguetelecom.fr/">http://www.bouyguetelecom.fr/</a>
Brasil Telecom	<a href="http://www.oi.com.br/index.html">http://www.oi.com.br/index.html</a>
Celcom Malaysia	<a href="http://www.celcom.com.my/cep/">http://www.celcom.com.my/cep/</a>
Cell C South Africa	<a href="http://www.cellc.co.za/">http://www.cellc.co.za/</a>
Cellcom Israel	<a href="http://www.cellcom.co.il/">http://www.cellcom.co.il/</a>
Celtel (Zain) DR Congo	<a href="http://www.cd.zain.com/fr/">http://www.cd.zain.com/fr/</a>
China Mobile	<a href="http://www.chinamobileltd.com/">http://www.chinamobileltd.com/</a>
China Unicom	<a href="http://www.chinaunicom.com.cn/">http://www.chinaunicom.com.cn/</a>
Chunghwa Taiwan	<a href="http://www.cht.com.tw/CHTFinalE/Web/">http://www.cht.com.tw/CHTFinalE/Web/</a>
Claro Argentina	<a href="http://www.claro.com.ar/">http://www.claro.com.ar/</a>
Claro Brazil	<a href="http://www.claro.com.br/portal/">http://www.claro.com.br/portal/</a>
Claro Chile	<a href="http://www.clarochile.cl/">http://www.clarochile.cl/</a>
Claro Peru	<a href="http://www.claro.com.pe/">http://www.claro.com.pe/</a>
Comcel Colombia	<a href="http://www.comcel.com.co/">http://www.comcel.com.co/</a>
Cosmote Greece	<a href="http://www.cosmote.gr/">http://www.cosmote.gr/</a>
CSL New World Mobility Hong Kong	<a href="http://www.hkcsl.com/">http://www.hkcsl.com/</a>
DiGi Malaysia	<a href="http://www.digi.com.my/">http://www.digi.com.my/</a>
Digitel Venezuela	<a href="http://www.digitel.com.ve/">http://www.digitel.com.ve/</a>
Djezzy (Orascom) Algeria	<a href="http://www.djezzygsm.com/">http://www.djezzygsm.com/</a>
DNA Finland	<a href="http://www.dna.fi/">http://www.dna.fi/</a>
DTAC Thailand	<a href="http://www.dtac.co.th/english/">http://www.dtac.co.th/english/</a>
du The UAE	<a href="http://www.du.ae/">http://www.du.ae/</a>
Elisa Finland	<a href="http://www.elisa.fi/">http://www.elisa.fi/</a>
Entel PCS Chile	<a href="http://www.entelpcs.cl/">http://www.entelpcs.cl/</a>
E-Plus Germany	<a href="http://www.eplus.de/">http://www.eplus.de/</a>
Etisalat Misr Egypt	<a href="http://www.etisalat.com.eg/">http://www.etisalat.com.eg/</a>
Etisalat The UAE	<a href="http://www.etisalat.ae/">http://www.etisalat.ae/</a>
Excelcomindo Indonesia	<a href="http://www.xl.co.id/">http://www.xl.co.id/</a>
FeT Taiwan	<a href="http://www.fetnet.net/">http://www.fetnet.net/</a>
Globacom Nigeria	<a href="http://www.gloworld.com/">http://www.gloworld.com/</a>
Globe The Philippines	<a href="http://www.globe.com.ph/">http://www.globe.com.ph/</a>
Globul Bulgaria	<a href="http://www.globul.bg/eng/">http://www.globul.bg/eng/</a>
GrameenPhone Bangladesh	<a href="http://www.grameenphone.com/">http://www.grameenphone.com/</a>

HTIL Hong Kong	<a href="http://www.three.com.hk/">http://www.three.com.hk/</a>
Hutch Sweden	<a href="http://www.tre.se/">http://www.tre.se/</a>
Hutch Thailand	<a href="http://www.hutch.co.th/">http://www.hutch.co.th/</a>
Idea Cellular India	<a href="http://www.ideacellular.com/">http://www.ideacellular.com/</a>
Iusacell Mexico	<a href="http://www.iusacell.com.mx/">http://www.iusacell.com.mx/</a>
KDDI Japan	<a href="http://www.kddi.com/">http://www.kddi.com/</a>
KPN The Netherlands	<a href="http://www.kpn.com/">http://www.kpn.com/</a>
KTF South Korea	<a href="http://www.kt.com/">http://www.kt.com/</a>
Kyivstar Ukraine	<a href="http://www.kyivstar.ua/en/">http://www.kyivstar.ua/en/</a>
LG Telecom South Korea	<a href="http://www.lgtelecom.com/">http://www.lgtelecom.com/</a>
life:) Ukraine	<a href="http://www.life.com.ua/index.php?lng=en">http://www.life.com.ua/index.php?lng=en</a>
M1 Singapore	<a href="http://www.m1.com.sg/">http://www.m1.com.sg/</a>
Maroc Telecom Morocco	<a href="http://www.maroctelecom.com/">http://www.maroctelecom.com/</a>
Maxis Malaysia	<a href="http://www.maxis.com.my/">http://www.maxis.com.my/</a>
Meditel Morocco	<a href="http://www.meditel.ma/">http://www.meditel.ma/</a>
MegaFon Russia	<a href="http://eng.megafon.ru/">http://eng.megafon.ru/</a>
Meteor Ireland	<a href="http://www.meteor.ie/">http://www.meteor.ie/</a>
Mobilink Pakistan	<a href="http://www.mobilinkgsm.com/">http://www.mobilinkgsm.com/</a>
Mobilkom Austria	<a href="http://www.mobilkom.at/">http://www.mobilkom.at/</a>
Mobitel Bulgaria	<a href="http://www.mtel.bg/">http://www.mtel.bg/</a>
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MTN South Africa	<a href="http://www.mtn.co.za/">http://www.mtn.co.za/</a>
MTN Sudan	<a href="http://www.mtn.sd/">http://www.mtn.sd/</a>
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MTS Ukraine	<a href="http://www.mts.com.ua/">http://www.mts.com.ua/</a>
Nedjma Algeria	<a href="http://www.nedjma.dz/">http://www.nedjma.dz/</a>
Netcom Norway	<a href="http://www.netcom.no/">http://www.netcom.no/</a>
Nextel Argentina	<a href="http://www.nextel.com.ar/">http://www.nextel.com.ar/</a>
Nextel Brazil	<a href="http://www.nextel.com.br/">http://www.nextel.com.br/</a>
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NTT DOCOMO Japan	<a href="http://www.nttdocomo.com/">http://www.nttdocomo.com/</a>
O2 Czech Republic	<a href="http://www.cz.o2.com/">http://www.cz.o2.com/</a>
O2 Germany	<a href="http://www.telefonica.de/">http://www.telefonica.de/</a>

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Oi Brazil	<a href="http://www.oi.com.br/">http://www.oi.com.br/</a>
Omnitel Lithuania	<a href="http://www.omnitel.lt/">http://www.omnitel.lt/</a>
Optimus Portugal	<a href="http://www.optimus.pt/">http://www.optimus.pt/</a>
Optus Australia	<a href="http://www.optus.com.au/">http://www.optus.com.au/</a>
Orange Austria	<a href="http://www.orange.at/">http://www.orange.at/</a>
Orange France	<a href="http://www.orange.com/">http://www.orange.com/</a>
Orange Poland	<a href="http://www.orange.pl/">http://www.orange.pl/</a>
Orange Slovakia	<a href="http://www.orange.sk/">http://www.orange.sk/</a>
Orange Spain	<a href="http://www.orange.es/">http://www.orange.es/</a>
Orange Switzerland	<a href="http://www.orange.ch/">http://www.orange.ch/</a>
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Pannon Hungary	<a href="http://www.pannon.hu/">http://www.pannon.hu/</a>
Partner Communications Israel	<a href="http://www.orange.co.il/">http://www.orange.co.il/</a>
PCCW Mobile Hong Kong	<a href="http://www.pccwmobile.com/">http://www.pccwmobile.com/</a>
Pelephone Israel	<a href="http://www.pelephone.co.il/">http://www.pelephone.co.il/</a>
Polkomtel Poland	<a href="http://www.plusgsm.pl/">http://www.plusgsm.pl/</a>
Promonte Montenegro	<a href="http://www.promonte.com/">http://www.promonte.com/</a>
Proximus Belgium	<a href="http://www.proximus.be/">http://www.proximus.be/</a>
PTC Poland	<a href="http://www.era.pl/">http://www.era.pl/</a>
Reliance Communication India	<a href="http://www.rcom.co.in/">http://www.rcom.co.in/</a>
Rogers Canada	<a href="http://www.rogers.com/">http://www.rogers.com/</a>
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SFR France	<a href="http://www.sfr.fr/">http://www.sfr.fr/</a>
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SK Telecom South Korea	<a href="http://www.sktelecom.com/">http://www.sktelecom.com/</a>
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Sprint The US	<a href="http://www.sprint.com/">http://www.sprint.com/</a>
Starhub Singapore	<a href="http://www.starhub.com/">http://www.starhub.com/</a>
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Swisscom Switzerland	<a href="http://www.swisscom.com/">http://www.swisscom.com/</a>
Taiwan Mobile	<a href="http://www.taiwanmobile.com/">http://www.taiwanmobile.com/</a>
TCI Iran	<a href="http://www.irantelecom.ir/">http://www.irantelecom.ir/</a>
TDC Denmark	<a href="http://www.tdc.dk/">http://www.tdc.dk/</a>
Telcel Mexico	<a href="http://www.telcel.com/">http://www.telcel.com/</a>
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Telus Mobility Canada	<a href="http://www.telusmobility.com/">http://www.telusmobility.com/</a>
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Tigo Colombia	<a href="http://www.tigo.com.co/">http://www.tigo.com.co/</a>
TIM Brasil	<a href="http://www.timbrasil.com.br/">http://www.timbrasil.com.br/</a>
TMN Portugal	<a href="http://www.tmn.pt/">http://www.tmn.pt/</a>
T-Mobile Austria	<a href="http://www.t-mobile.at/">http://www.t-mobile.at/</a>
T-Mobile Croatia	<a href="http://www.t-mobile.hr/">http://www.t-mobile.hr/</a>
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Truemove Thailand	<a href="http://www.truemove.com/">http://www.truemove.com/</a>
Tunicell Tunisia	<a href="http://www.tunisiatelecom.tn/">http://www.tunisiatelecom.tn/</a>
Tunisian Tunisia	<a href="http://www.tunisian.com/">http://www.tunisian.com/</a>
Turkcell Turkey	<a href="http://www.turkcell.com/">http://www.turkcell.com/</a>
Velcom Belarus	<a href="http://www.velcom.by/">http://www.velcom.by/</a>
Verizon The US	<a href="http://www.verizonwireless.com/">http://www.verizonwireless.com/</a>
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VIPnet Croatia	<a href="http://www.vipnet.hr/">http://www.vipnet.hr/</a>
Vivatel Bulgaria	<a href="http://www.vivatel.bg/">http://www.vivatel.bg/</a>
Vivo Brazil	<a href="http://www.vivo.com.br/">http://www.vivo.com.br/</a>
Vodacom DR Congo	<a href="http://www.vodacom.cd/">http://www.vodacom.cd/</a>
Vodacom South Africa	<a href="http://www.vodacom.co.za/">http://www.vodacom.co.za/</a>
Vodafone Australia	<a href="http://www.vodafone.com.au/">http://www.vodafone.com.au/</a>
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Vodafone Egypt	<a href="http://www.vodafone.com.eg/">http://www.vodafone.com.eg/</a>
Vodafone Germany	<a href="http://www.vodafone.de/">http://www.vodafone.de/</a>
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Vodafone India	<a href="http://www.vodafone.in/">http://www.vodafone.in/</a>
Vodafone Ireland	<a href="http://www.vodafone.ie/">http://www.vodafone.ie/</a>
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Vodafone Romania	<a href="http://www.vodafone.ro/">http://www.vodafone.ro/</a>
Vodafone Spain	<a href="http://www.vodafone.es/">http://www.vodafone.es/</a>
Vodafone The Netherlands	<a href="http://www.vodafone.nl/">http://www.vodafone.nl/</a>
Vodafone The UK	<a href="http://www.vodafone.co.uk/">http://www.vodafone.co.uk/</a>
Vodafone Turkey	<a href="http://www.vodafone.com.tr/">http://www.vodafone.com.tr/</a>
Wind Hellas Greece	<a href="http://www.wind.com.gr/">http://www.wind.com.gr/</a>
Wind Italy	<a href="http://www.wind.it/">http://www.wind.it/</a>
Zain Iraq	<a href="http://www.iq.zain.com/">http://www.iq.zain.com/</a>
Zain Jordan	<a href="http://www.jo.zain.com/">http://www.jo.zain.com/</a>
Zain Kenya	<a href="http://www.ke.zain.com/">http://www.ke.zain.com/</a>
Zain Nigeria	<a href="http://www.ng.zain.com/">http://www.ng.zain.com/</a>
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