Strategies for Driving Data ARPU

Analyse and understand mobile data best practice from leading network operators worldwide

www.portioresearch.com

PORTIO RESEARCH

Contents

List of Figures

List of Tables

Companies Mentioned in this Report

3 Italia	www.tre.it
AOL	www.aol.com
Apple	www.apple.com
AT&T Wireless	www.att.com
Baileys	www.baileys.com
Bharti Airtel	www.airtel.in
Bouygues Telecom	www.bouyguestelecom.fr
Canal 7	www.canal7.com.ar
China Mobile	www.chinamobileltd.com
China Record Corporation	www.crcjianian.com
Coca-Cola	www.coca-cola.com
Commercial Bank of Africa	www.cba.co.ke
Credit Saison Co. Ltd	corporate.saisoncard.co.jp
Daiki Sound	www.daiki-sound.jp
Dopod	www.dopodasia.com
du	www.du.ae
EMI	www.emigroup.com
Ericsson	www.ericsson.com
Etisalat	www.etisalat.ae
Family Mart	www.family.co.jp
First Direct	www.firstdirect.com
Fox Network	www.fox.com
Frost and Sullivan	www.frost.com
Gameloft	www.gameloft.com
Globe Telecom	www.globe.com.ph
Hutchison Whampoa Group	www.hutchison-whampoa.com
Inertia Distribution	www.inertia-music.com
Juniper Research	www.juniperresearch.com
KDDI	www.kddi.com
Koch Entertainment	www.kochent.com
KTF	www.ktf.co.kr
Lawson	www.lawson.com
LG	www.lge.com
Maxis	www.maxis.com.my
McDonalds	www.mcdonalds.com
M:Metrics	www.mmetrics.com
Motorola	www.motorola.com
Napster	www.napster.com/napstermobile
NEC	www.nec.com
Nokia	www.nokia.com
MSN	www.msn.com
NTT DoCoMo	www.nttdocomo.com
O2 UK	www.o2.co.uk
Orange France	www.francetelecom.com
Orange UK	www.orange.co.uk
Outside Music	www.outside.on.ca
Palm	www.palm.com
Pepsi	www.pepsi.com
Research in Motion (RIM)	www.rim.com
Rubicon Consulting	rubiconconsulting.com
Safaricom	www.safaricom.co.ke
Samsung	www.samsung.com

SFR	www.sfr.com
S K Telecom	www.sktelecom.com
Smart	smart.com.ph
Softbank Mobile	mb.softbank.jp/mb/en/
Sony BMG	www.sonybmg.com
Sony Ericsson	www.sonyericsson.com
Sony Picture Television	www.sonypictures.com
Sprint Nextel	www.sprint.com
Strategy Analytics	www.strategyanalytics.com
Sumitomo Mitsui Cards	www.smfg.co.jp
Telecom Italia Mobile	www.tim.it
Tencent	www.tencent.com
T-Mobile	www.t-mobile.com
TU Media	www.tu4u.com
UC Card Co. Ltd.	www.uccard.co.jp
Universal	www.universalpictures.com
Verizon Wireless	www.verizonwireless.com
Vodacom	www.vodacom.co.za
Vodafone	www.vodafone.com
Warner Music	www.wmg.com
Yahoo	www.yahoo.com