



Worldwide Mobile Market Forecasts 2009-2013

Complete global analysis and forecasts of mobile markets, technology and subscriber growth. Includes 73 detailed country profiles across all major geographical regions.



ALL NEW MARKET FORECASTS OUT NOW!

KEY FEATURES OF THIS MAJOR NEW MARKET STUDY:

- Country level subscriber growth forecasts for 73 key markets
- 3G growth forecasts for all markets
- Ranking of the world's top 30 growth markets from 2007 to 2013
- Understand the prepaid/post-paid split in each country
- Study MNO market share and KPIs
- Analyze 5-year market forecasts to 2013
- Identify growth opportunities in key regional markets
- Examine ARPU trends, churn rates, penetration and handset shipments
- All this and more in this massive 359 page report

Worldwide Mobile Market Forecasts 2009-2013

Complete analysis of worldwide mobile technology, markets and forecast subscriber growth.

The worldwide mobile subscriber base crossed the 3 billion mark in late 2007 and is now expected to cross 5.5 billion by the end of 2013. Emerging markets worldwide, such as China and India, account for the fastest growth in the overall mobile subscriber base. These emerging markets, along with a few key developed markets that are still showing signs of sustained growth, are expected to fuel the growth of the mobile subscriber base worldwide over the coming years. As we have witnessed over the past few years, the bulk of growth in the worldwide subscriber base is expected to continue to come from the Asia Pacific region, Africa, the Middle East and Latin America.

This report comprises data collected from 73 mobile markets and over 240 mobile network operators worldwide. The report contains statistics, forecasts and detailed analyses of the 73 mobile markets, covering the following:

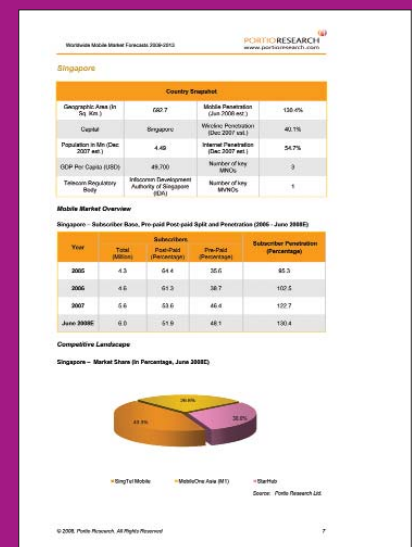
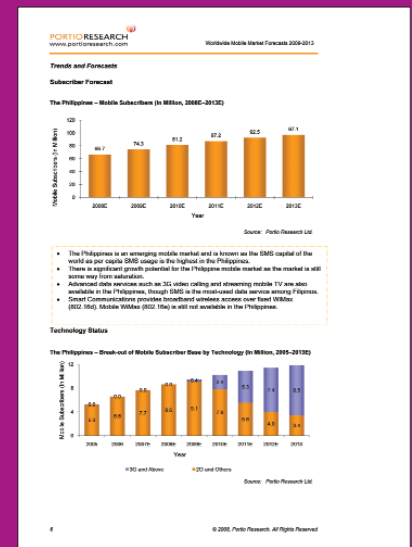
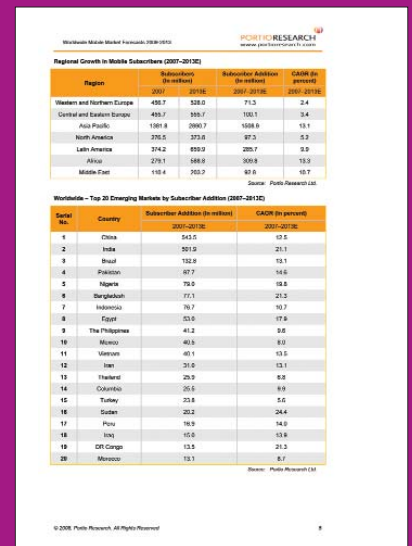
- **Country snapshot**
- **Mobile market overview**
- **Competitive landscape**
- **Trends and forecasts (subscriber forecast, regulatory developments, VAS trends, other points of interest)**
- **Technological status**

The technology break-out (2G, 3G split) of mobile subscribers from 2005 to 2013 is provided for each of the 73 markets in this report. The report also includes information on worldwide subscriber numbers, penetration levels, regional comparisons, top 20 emerging markets, top 10 developed markets, data services trends, and handset and infrastructure markets.

The key sections of this report are as follows:

- The first section of this report contains a brief analysis of the worldwide mobile market, data services trends, handset shipments worldwide and the worldwide infrastructure market. Handset sales and shipment statistics are provided from 2005 to 2013.
- The second section provides a worldwide and regional overview of the growth of the mobile subscriber base. It also provides information on the top 20 emerging markets and top 10 developed markets by subscriber addition.
- The third section of this report covers regional analyses of subscriber growth and penetration. In each of the regions, the top five growth markets are also highlighted. Technology and market forecasts until 2013 are provided for each of the regions, with coverage of major markets in terms of subscriber growth from 2005 to 2013, competitive landscape, key statistics of major mobile network operators and major trends.

This report, the third edition in this popular series, is packed with useful data and statistics you can use for your own internal reports, presentations and market forecasts. This study by Portio Research aims to serve as a guide for mobile network operators, handset vendors, application developers and content providers to enable them to better understand the worldwide mobile market and identify future growth prospects. The country profiles in this report will help you to identify key target markets for future growth, and the technology forecasts show the likely growth of 3G over the coming years.



Read all about this and much more in this detailed new 359 page market report.

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REGION 1:

WESTERN AND NORTHERN EUROPE

- Austria
- Belgium
- Denmark
- Finland
- France
- Germany
- Ireland
- Italy
- The Netherlands
- Norway
- Portugal
- Spain
- Sweden
- Switzerland
- The UK

REGION 2:

CENTRAL AND EASTERN EUROPE

- Belarus
- Bulgaria
- Croatia
- Czech Republic
- Greece

- Hungary
- Lithuania
- Poland
- Romania
- Russia
- Serbia
- Slovakia
- Turkey
- Ukraine

REGION 3: ASIA PACIFIC

- Afghanistan
- Australia
- Bangladesh
- China
- Hong Kong
- India
- Indonesia
- Japan
- Kazakhstan
- Malaysia
- New Zealand
- Pakistan
- The Philippines
- Singapore
- South Korea
- Taiwan
- Thailand
- Vietnam

REGION 4: NORTH AMERICA

- Canada
- The US

REGION 5: LATIN AMERICA

- Argentina
- Brazil
- Chile
- Colombia
- Jamaica
- Mexico
- Peru
- Venezuela

REGION 6: AFRICA

- Algeria
- Democratic Republic (DR) of Congo
- Egypt

- Kenya
- Morocco
- Nigeria
- South Africa
- Sudan
- Tunisia

REGION 7: MIDDLE EAST

- Iran
- Iraq
- Israel
- Jordan
- Saudi Arabia
- Syria
- UAE

CONCLUSIONS

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List of Figures and List of Tables

For a complete list of Figures and Tables, please contact info@portioresearch.com or look online at www.portioresearch.com

EACH REGIONAL PROFILE INCLUDES:

- Country snapshot
- Penetration 2005-2008
- Prepaid vs. post-paid split 2005-2008
- Subscriber growth and forecasts to 2013
- Competitive Landscape - MNO market share
- MNO overview & KPIs
- Key MVNOs
- Key trends and developments
- Subscriber forecast 2G vs. 3G split

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